



Greek e-Commerce Association



THIRD PARTY LOGISTICS

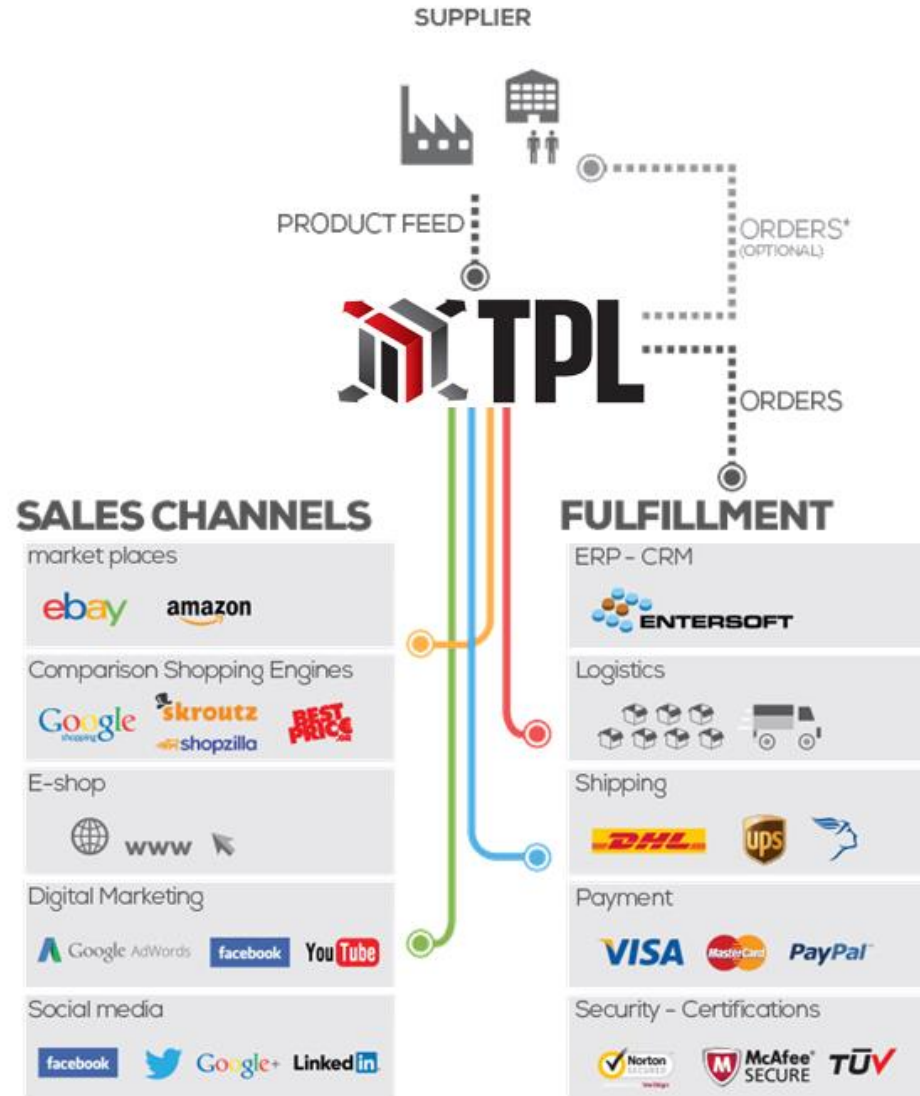
**Expanding Internationally**





## **Our Vision**

One platform for brands, people and ideas to grow internationally

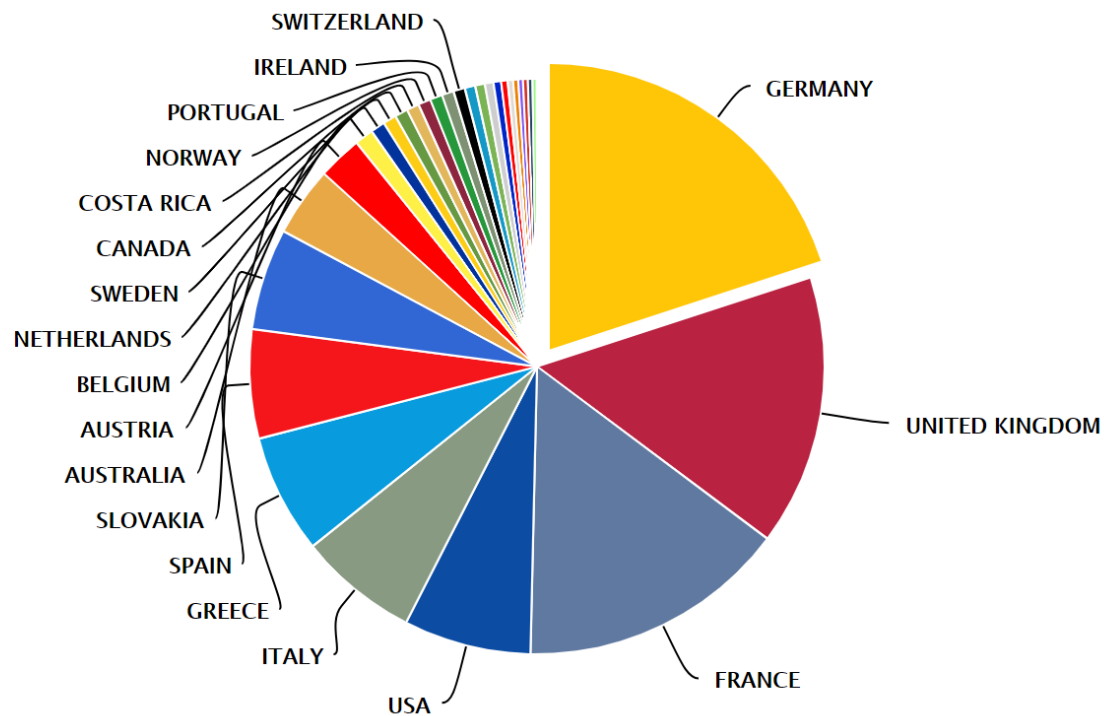




# What we do

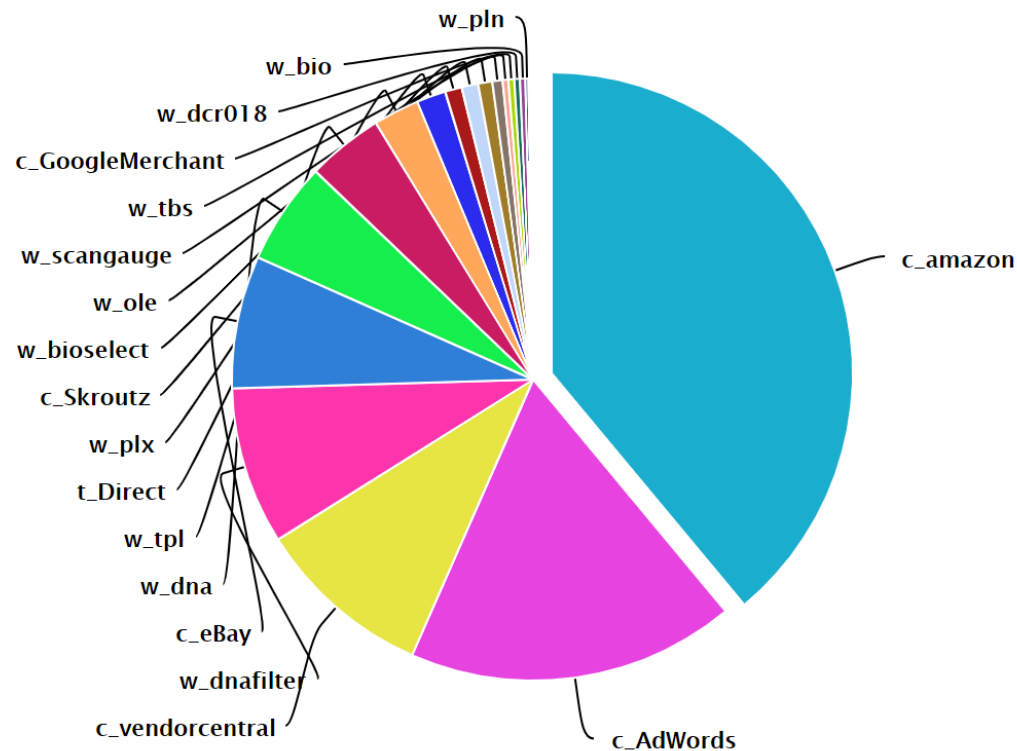
## Exporting in 86 Countries

International delivery in 24h~48h Europewide



**\*top 25 countries**

\*\* Costa Rica effect

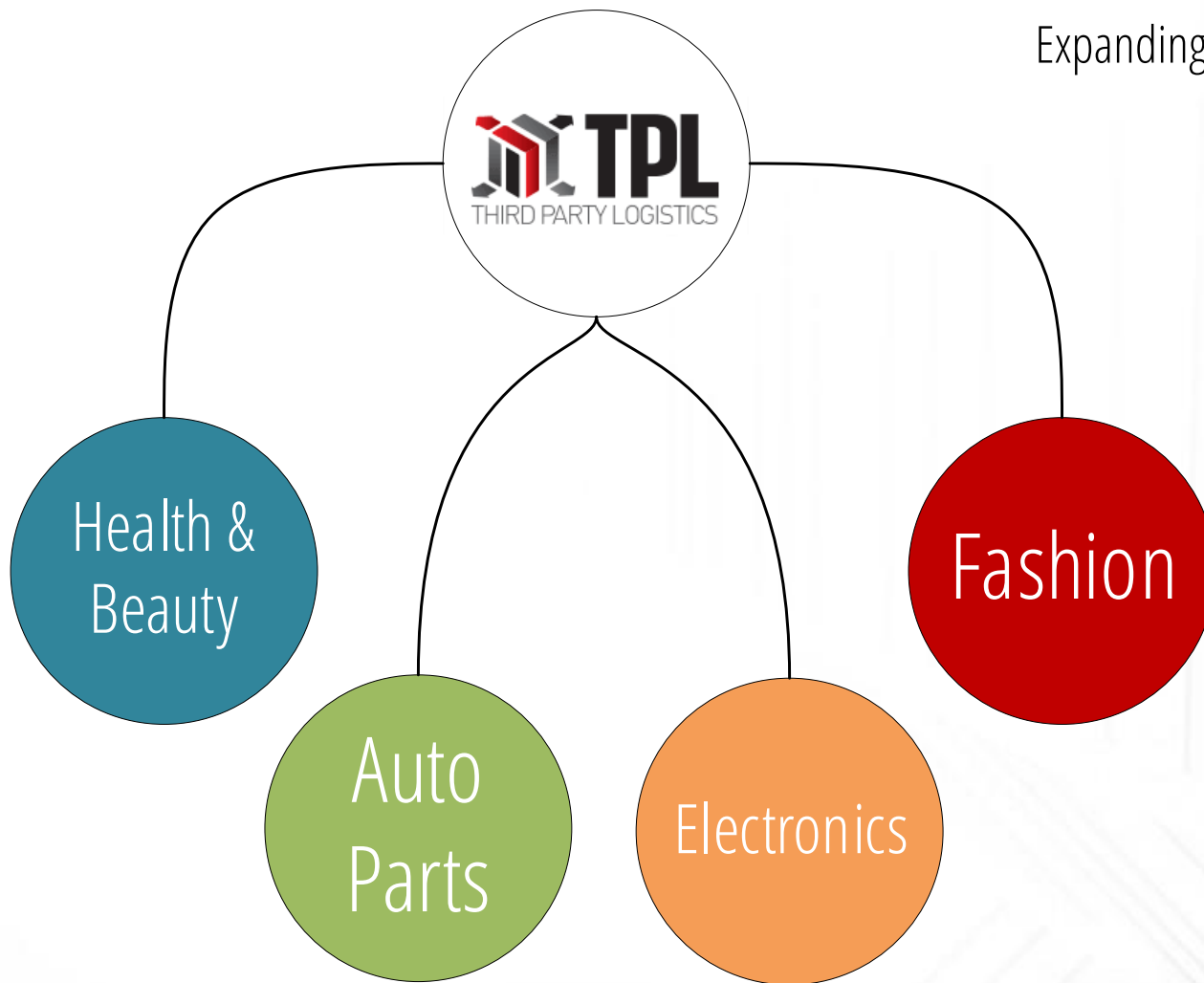


**\*top 10 sale channels**

# What we do

## Expansion pillars

Expanding operations into 4 major industries



### Legacy

Selling online since 2006 across the world!

# What we do

## Proof of concept

Successfully exporting via our platform


Health & Beauty



YOUTH LAB.

BIselect®

Auto & Moto Parts



DNA  
HIGH PERFORMANCE FILTERS

ScanGauge

Fashion



salomon

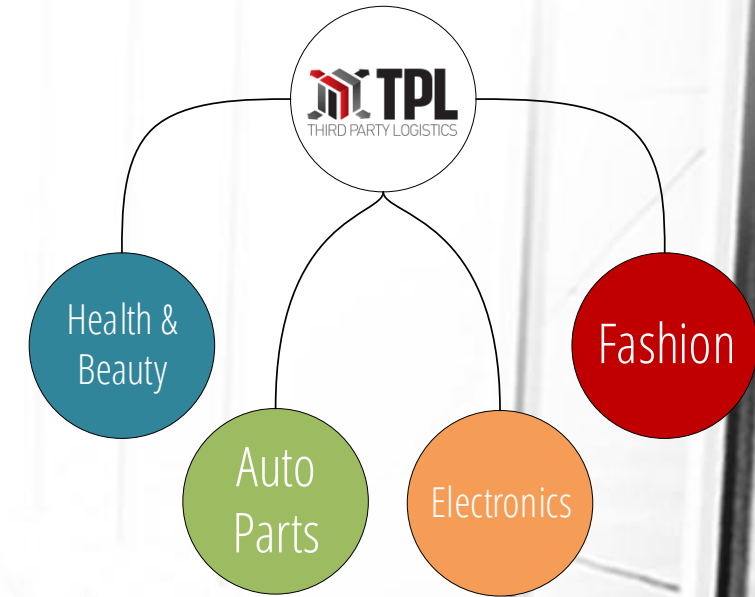
Superdry.  
極度乾燥(しなさい)

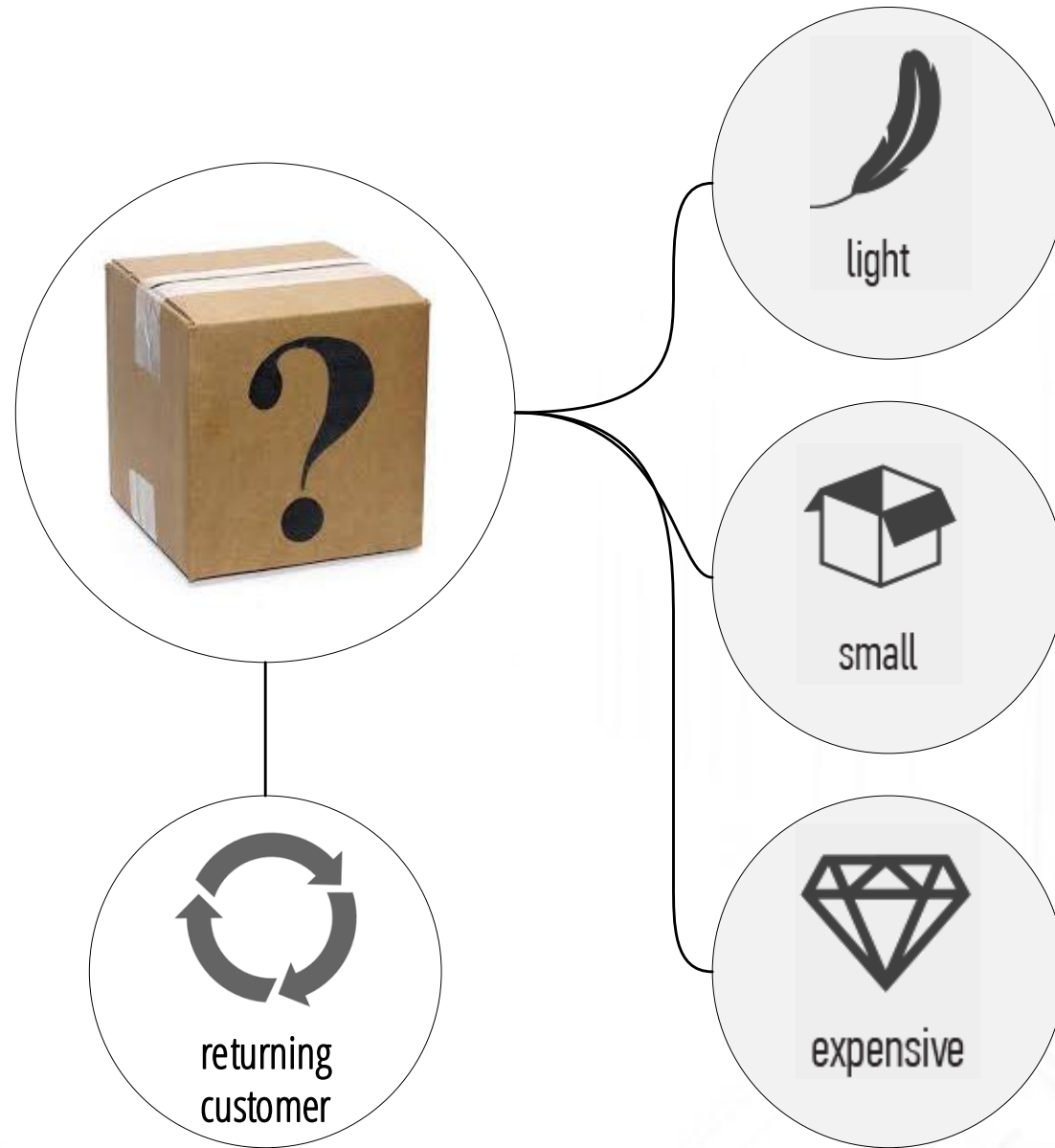
Electronics



olympia  
electronics  
SAFETY & SECURITY SYSTEMS

AutoTech  
wireless automation





**What we do**  
**3 key ingredients**

Average 100€ per 1kg

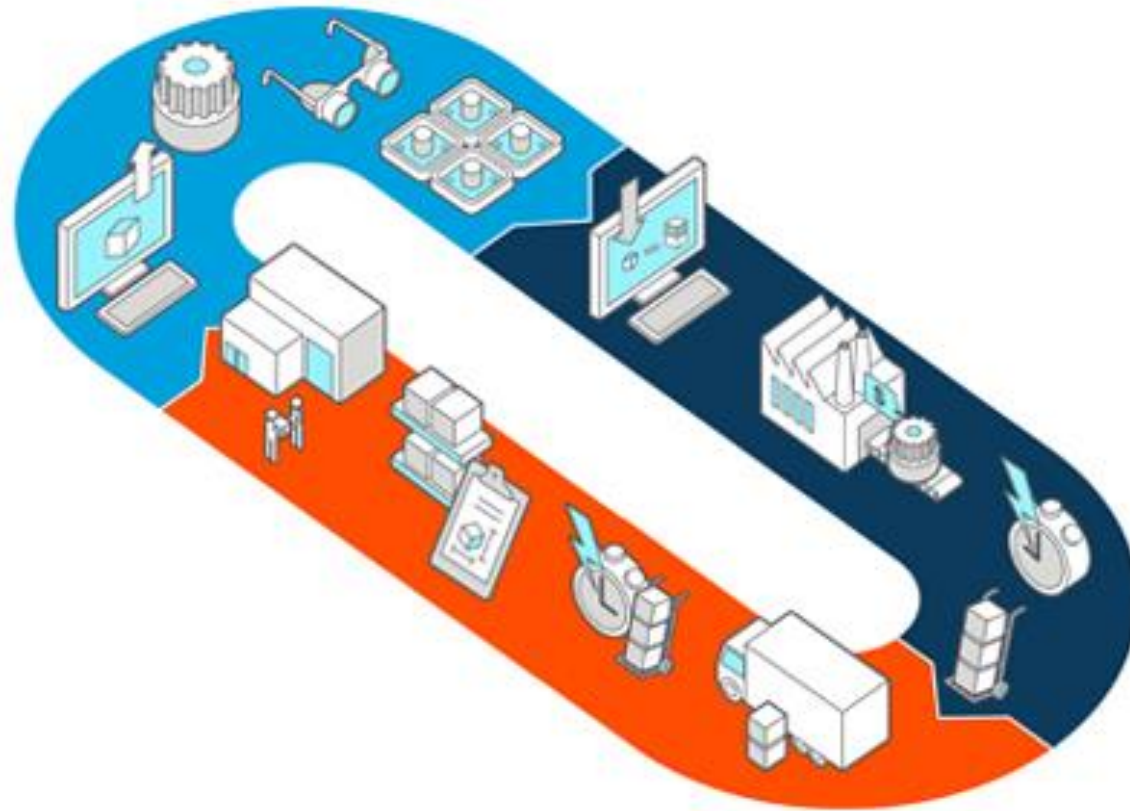
## Success Triad

Formula for a successful product online

# Ideal Product Vendors

## SME producing hi-quality products

With international demand



## Highly organized Warehouse – Production line

Mandatory requirement as the business model is time critical





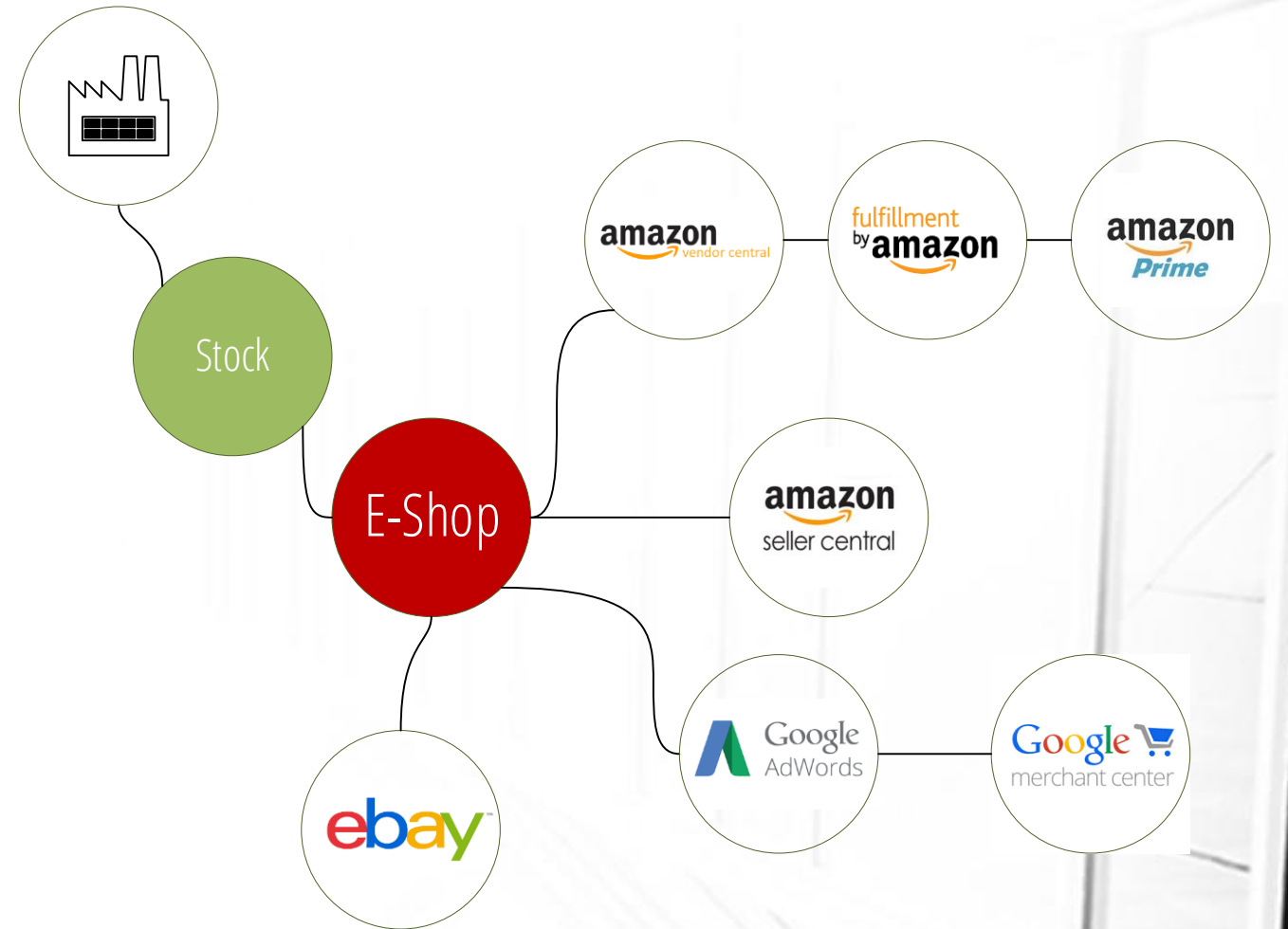
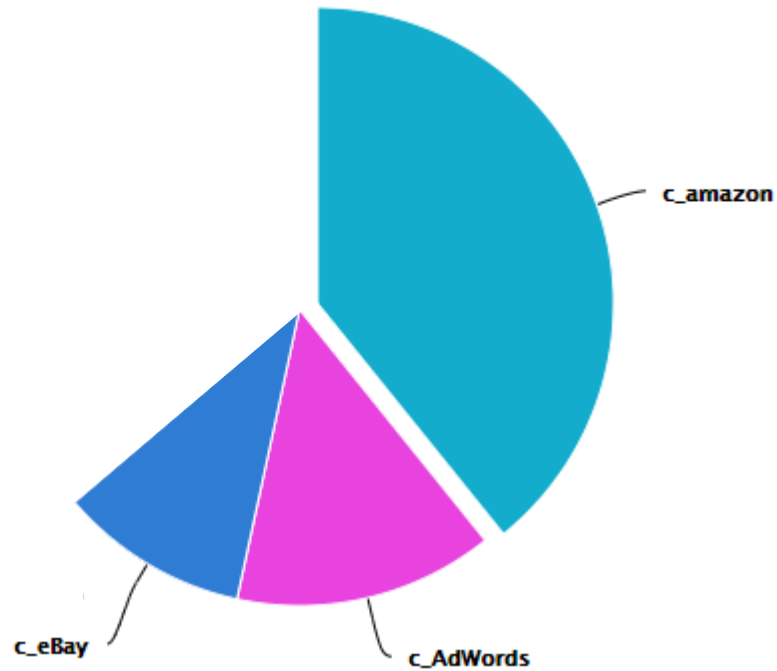
Real Estate

Economy of Scale

Ecosystem

Availability

Low OPEX

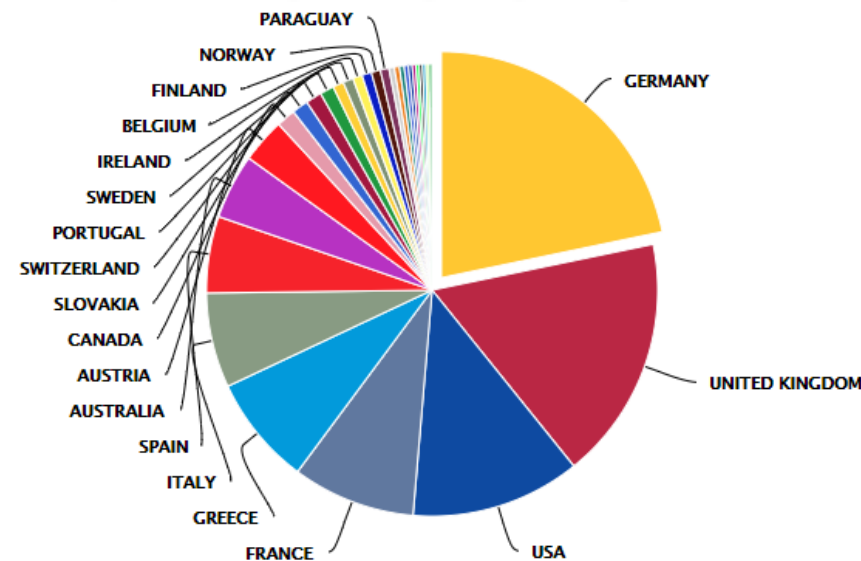
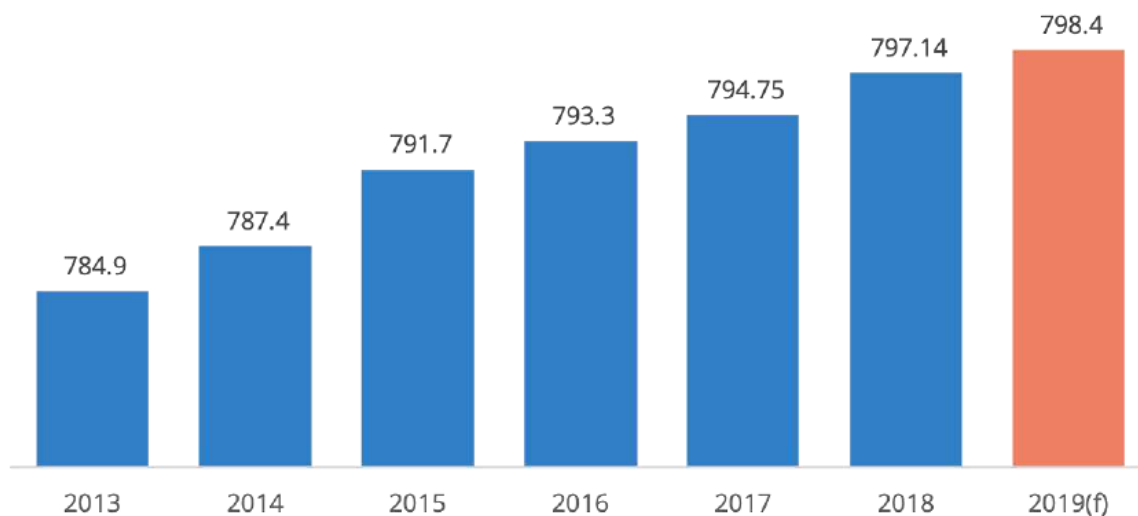


## Step #1

### Placing products everywhere

Feed available products to all major marketplaces such as Amazon – eBay – Google

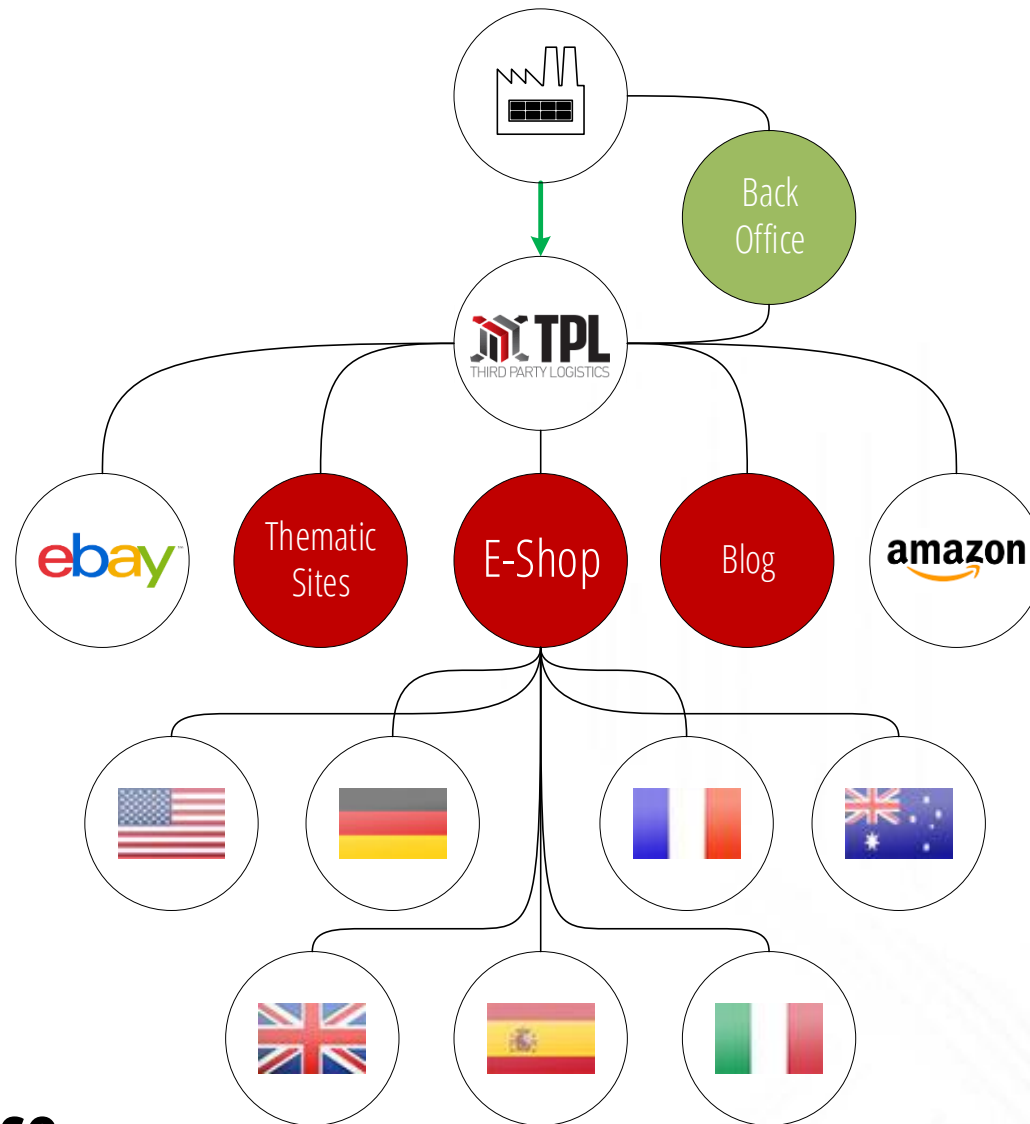
Europe Population  
2013-2019 (f), millions



## Step #2

### Shipping Across Europe

24h delivery in all major capitals 48h in the rest of Europe

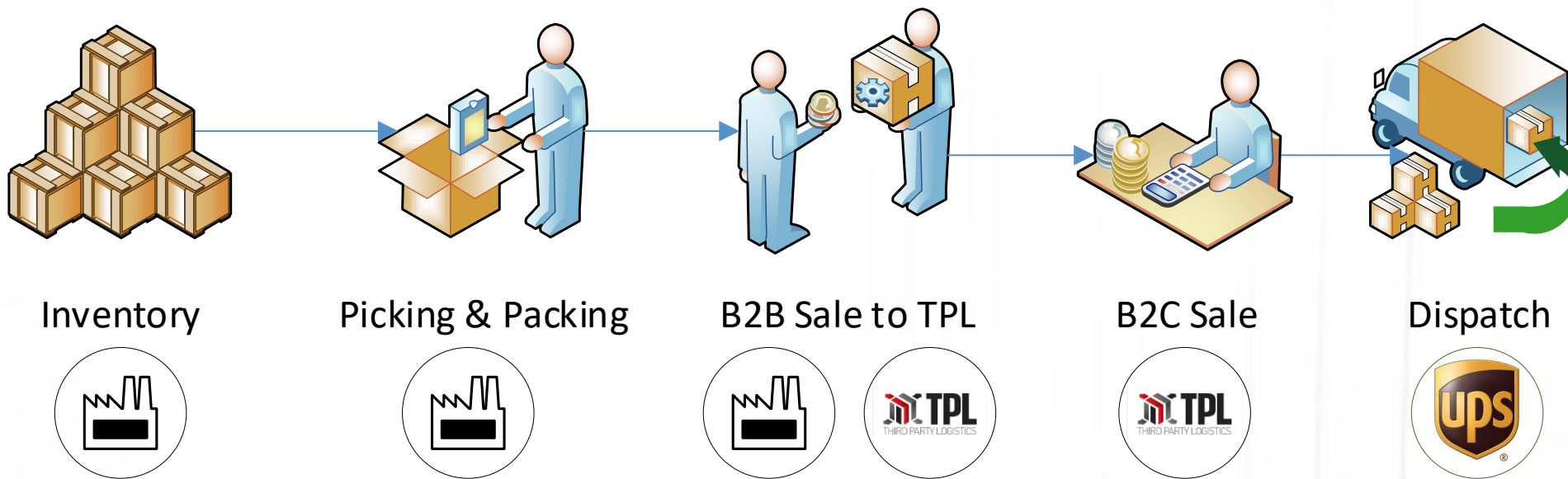


## Step #3

### International presence

Expanding in all EU and international regions

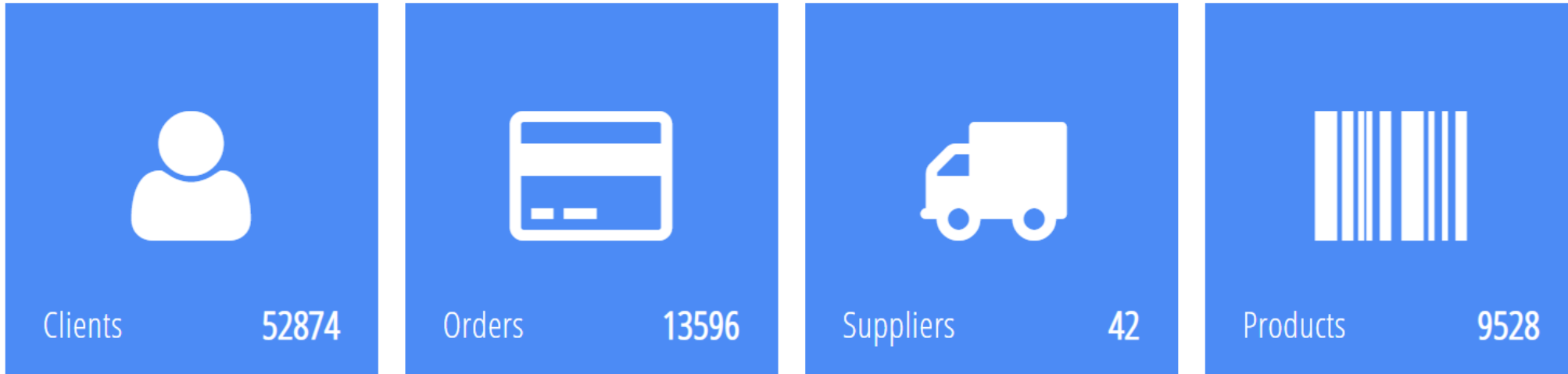




## Step #4

### Always in Stock

Shipping products directly from Warehouse



## Step #5

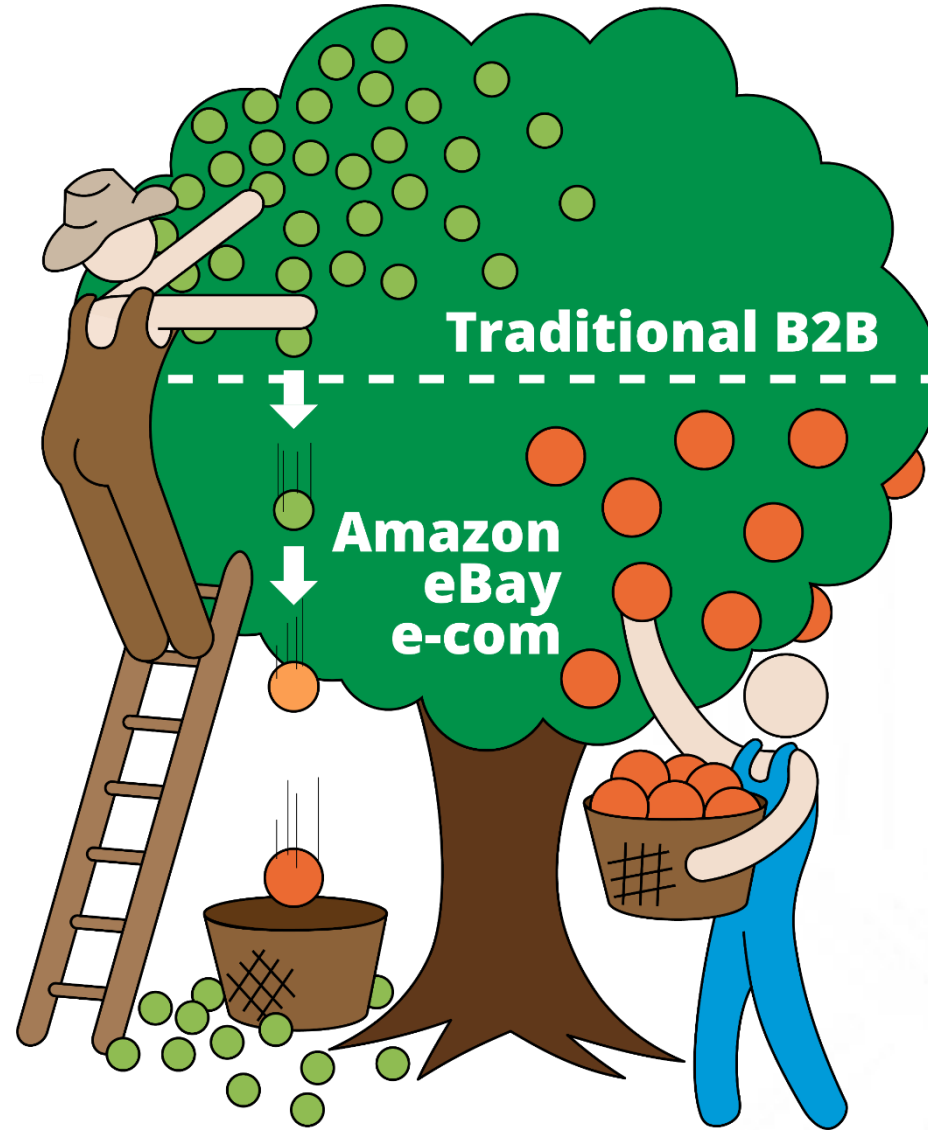
### Operational Efficiency

Constantly fine tuning the operation



**Turn Key solution**  
**Simple and Efficient**

One distributor to handle the entire e-commerce environment



**Get the Low Hanging Fruit**





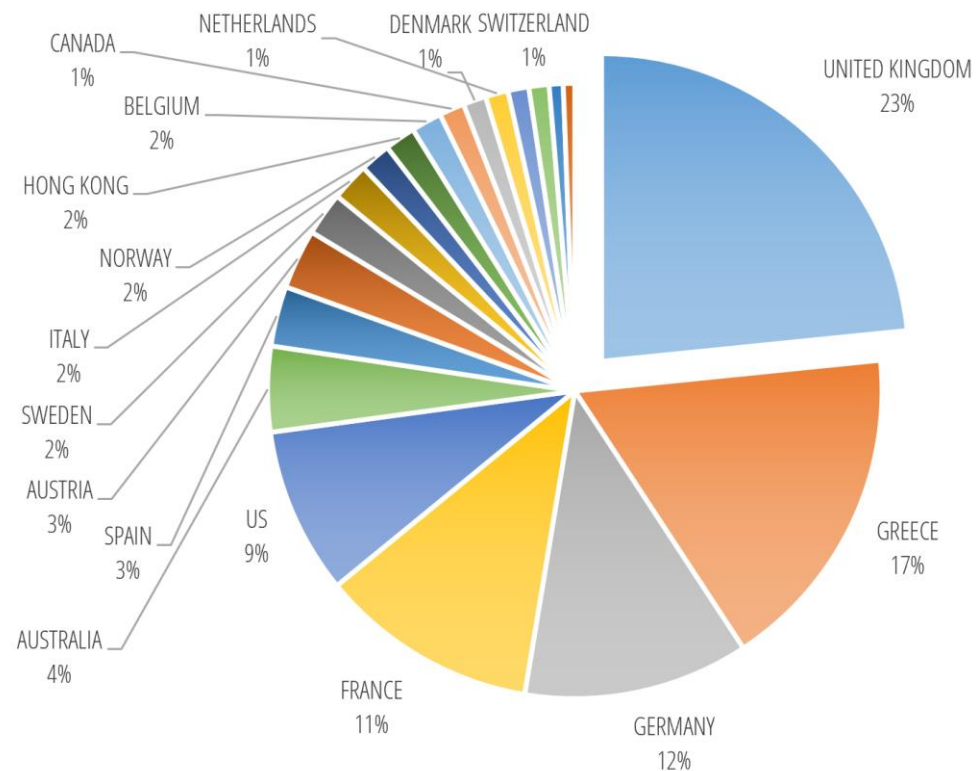
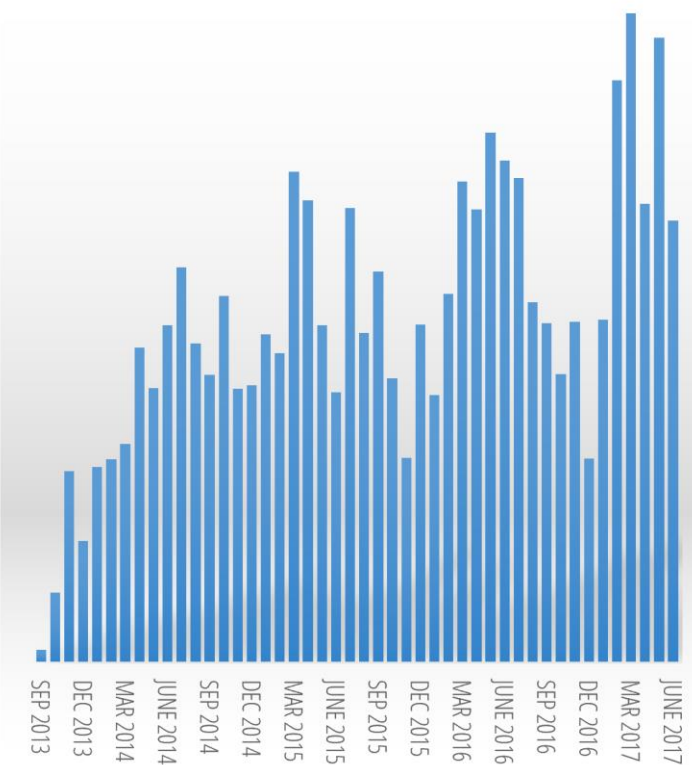
**PROOF OF CONCEPT**





## Production line to online demand

The production line produces in real time the B2C demand



**Doubling Turnover each year**

Selling across the world



Greek e-Commerce Association

